



Recreation Expenditures

211 W 3rd St, Kennedale, Texas, 76060
Ring: 1 mile radius

Prepared by Orasi
Latitude: 32.64790
Longitude: -97.22378

Demographic Summary		2015	2020
Population		5,086	5,436
Households		1,792	1,913
Families		1,365	1,446
Median Age		38.3	38.1
Median Household Income		\$54,850	\$64,175
	Spending Potential Index	Average Amount Spent	Total
Entertainment/Recreation Fees and Admissions	104	\$672.36	\$1,204,865
Admission to Movies, Theater, Opera, Ballet	103	\$169.95	\$304,547
Admission to Sporting Events, excl.Trips	106	\$70.86	\$126,980
Fees for Participant Sports, excl.Trips	109	\$131.35	\$235,384
Fees for Recreational Lessons	98	\$119.99	\$215,019
Membership Fees for Social/Recreation/Civic Clubs	105	\$179.62	\$321,873
Dating Services	98	\$0.59	\$1,063
Rental of Video Cassettes and DVDs	111	\$26.21	\$46,965
Toys & Games	107	\$130.72	\$234,257
Toys and Playground Equipment	107	\$123.36	\$221,057
Play Arcade Pinball/Video Games	103	\$3.16	\$5,665
Online Entertainment and Games	104	\$4.20	\$7,535
Recreational Vehicles and Fees	98	\$213.07	\$381,813
Docking and Landing Fees for Boats and Planes	101	\$9.86	\$17,667
Camp Fees	92	\$30.65	\$54,929
Purchase of RVs or Boats	99	\$164.99	\$295,662
Rental of RVs or Boats	100	\$7.56	\$13,556
Sports, Recreation and Exercise Equipment	112	\$212.33	\$380,496
Exercise Equipment and Gear, Game Tables	115	\$88.68	\$158,914
Bicycles	101	\$30.39	\$54,459
Camping Equipment	106	\$17.94	\$32,140
Hunting and Fishing Equipment	122	\$51.11	\$91,582
Winter Sports Equipment	92	\$5.51	\$9,872
Water Sports Equipment	104	\$6.77	\$12,138
Other Sports Equipment	102	\$8.18	\$14,661
Rental/Repair of Sports/Recreation/Exercise Equipment	123	\$3.76	\$6,730
Photographic Equipment and Supplies	110	\$89.23	\$159,902
Film	106	\$1.27	\$2,280
Film Processing	107	\$13.22	\$23,693
Photographic Equipment	109	\$42.92	\$76,906
Photographer Fees/Other Supplies & Equip Rental/Repair	113	\$31.82	\$57,022
Reading	102	\$155.06	\$277,863
Magazine/Newspaper Subscriptions	100	\$54.37	\$97,434
Magazine/Newspaper Single Copies	95	\$14.76	\$26,446
Books	103	\$66.19	\$118,610
Digital Book Readers	110	\$19.74	\$35,373

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2015 and 2020; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.

November 17, 2015



Recreation Expenditures

211 W 3rd St, Kennedale, Texas, 76060
Ring: 3 mile radius

Prepared by Orasi
Latitude: 32.64790
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Demographic Summary		2015	2020
Population		54,170	56,570
Households		20,121	21,033
Families		14,433	14,965
Median Age		36.7	37.2
Median Household Income		\$61,550	\$72,840
	Spending Potential Index	Average Amount Spent	Total
Entertainment/Recreation Fees and Admissions	109	\$707.30	\$14,231,514
Admission to Movies, Theater, Opera, Ballet	110	\$181.18	\$3,645,533
Admission to Sporting Events, excl.Trips	108	\$71.77	\$1,444,020
Fees for Participant Sports, excl.Trips	113	\$136.09	\$2,738,190
Fees for Recreational Lessons	106	\$130.35	\$2,622,712
Membership Fees for Social/Recreation/Civic Clubs	109	\$187.24	\$3,767,381
Dating Services	113	\$0.68	\$13,678
Rental of Video Cassettes and DVDs	111	\$26.17	\$526,548
Toys & Games	105	\$129.41	\$2,603,939
Toys and Playground Equipment	105	\$121.77	\$2,450,061
Play Arcade Pinball/Video Games	110	\$3.37	\$67,835
Online Entertainment and Games	106	\$4.28	\$86,044
Recreational Vehicles and Fees	96	\$209.03	\$4,205,839
Docking and Landing Fees for Boats and Planes	101	\$9.84	\$198,070
Camp Fees	101	\$33.52	\$674,358
Purchase of RVs or Boats	94	\$157.52	\$3,169,365
Rental of RVs or Boats	108	\$8.15	\$164,046
Sports, Recreation and Exercise Equipment	108	\$203.85	\$4,101,689
Exercise Equipment and Gear, Game Tables	110	\$84.59	\$1,701,987
Bicycles	110	\$33.05	\$664,899
Camping Equipment	111	\$18.86	\$379,527
Hunting and Fishing Equipment	104	\$43.74	\$879,997
Winter Sports Equipment	98	\$5.88	\$118,358
Water Sports Equipment	101	\$6.56	\$132,060
Other Sports Equipment	98	\$7.83	\$157,493
Rental/Repair of Sports/Recreation/Exercise Equipment	109	\$3.35	\$67,370
Photographic Equipment and Supplies	112	\$91.10	\$1,833,049
Film	107	\$1.28	\$25,763
Film Processing	104	\$12.84	\$258,262
Photographic Equipment	114	\$45.02	\$905,809
Photographer Fees/Other Supplies & Equip Rental/Repair	113	\$31.97	\$643,215
Reading	104	\$158.29	\$3,184,954
Magazine/Newspaper Subscriptions	100	\$54.59	\$1,098,380
Magazine/Newspaper Single Copies	99	\$15.48	\$311,530
Books	107	\$68.54	\$1,379,114
Digital Book Readers	109	\$19.68	\$395,930

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2015 and 2020; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.

November 17, 2015



Recreation Expenditures

211 W 3rd St, Kennedale, Texas, 76060
Ring: 5 mile radius

Prepared by Orasi
Latitude: 32.64790
Longitude: -97.22378

Demographic Summary		2015	2020
Population		155,627	163,455
Households		54,147	56,862
Families		40,596	42,388
Median Age		36.8	37.4
Median Household Income		\$60,670	\$70,365
	Spending Potential Index	Average Amount Spent	Total
Entertainment/Recreation Fees and Admissions	111	\$718.58	\$38,909,134
Admission to Movies, Theater, Opera, Ballet	110	\$180.83	\$9,791,647
Admission to Sporting Events, excl.Trips	111	\$74.13	\$4,013,740
Fees for Participant Sports, excl.Trips	113	\$136.76	\$7,404,941
Fees for Recreational Lessons	110	\$134.92	\$7,305,557
Membership Fees for Social/Recreation/Civic Clubs	112	\$191.31	\$10,358,785
Dating Services	107	\$0.64	\$34,465
Rental of Video Cassettes and DVDs	109	\$25.67	\$1,389,886
Toys & Games	106	\$130.40	\$7,060,682
Toys and Playground Equipment	106	\$123.04	\$6,662,001
Play Arcade Pinball/Video Games	104	\$3.17	\$171,406
Online Entertainment and Games	104	\$4.20	\$227,275
Recreational Vehicles and Fees	101	\$220.52	\$11,940,708
Docking and Landing Fees for Boats and Planes	109	\$10.63	\$575,762
Camp Fees	107	\$35.57	\$1,926,146
Purchase of RVs or Boats	99	\$166.04	\$8,990,760
Rental of RVs or Boats	110	\$8.27	\$448,040
Sports, Recreation and Exercise Equipment	108	\$204.91	\$11,095,209
Exercise Equipment and Gear, Game Tables	110	\$84.35	\$4,567,214
Bicycles	109	\$32.63	\$1,766,912
Camping Equipment	112	\$18.94	\$1,025,591
Hunting and Fishing Equipment	107	\$44.79	\$2,425,136
Winter Sports Equipment	100	\$5.98	\$323,816
Water Sports Equipment	104	\$6.77	\$366,558
Other Sports Equipment	101	\$8.05	\$435,916
Rental/Repair of Sports/Recreation/Exercise Equipment	111	\$3.40	\$184,066
Photographic Equipment and Supplies	111	\$90.31	\$4,889,782
Film	107	\$1.28	\$69,391
Film Processing	107	\$13.21	\$715,262
Photographic Equipment	112	\$44.16	\$2,391,006
Photographer Fees/Other Supplies & Equip Rental/Repair	112	\$31.66	\$1,714,124
Reading	106	\$161.98	\$8,770,701
Magazine/Newspaper Subscriptions	106	\$57.51	\$3,114,171
Magazine/Newspaper Single Copies	101	\$15.83	\$857,006
Books	107	\$68.87	\$3,729,177
Digital Book Readers	110	\$19.77	\$1,070,348

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